

ANCHORSIX

# Your Technology Made Easy, Safe and Reliable

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*Courtney Mess*  
PRESIDENT



# Our Company

AnchorSix was founded in 2001 with the idea of providing small- and medium-sized businesses with an enterprise-grade virtual IT department. AnchorSix has a unique solution of team, process and operating procedures that restore and maintain stability with technology. We do it all with integrity, professionalism and genuine care for our clients' success.

Our mission at AnchorSix is to make your technology easy, safe and reliable.



# Our Ideal Client

AnchorSix has proven methods for managing technology. Our service allows you to forget how IT works and simply enjoy the latest technologies for your business at a set price. Our most successful clients let us worry about the technical jargon while they focus on revenue generating activities for their business.

## Our ideal client wants:

- Turnkey All-Inclusive Solutions
- Fully Managed Cloud Services
- Easy and Secure Data Access
- Streamlined IT Budgeting
- Seamless Transitions and Scalability

If this sounds like you, please contact us today for more information.

# Core Values

## Integrity

Be honest and fair with our clients, employees and vendors.

## Outstanding Service

Always find a solution and be fanatical about documenting procedures that achieve our mission.

## Team Value

Promote our collective worth: our people, our tools and our operating procedures. No single individual should make up the value of AnchorSix.

## Culture

Provide a workplace that encourages all to enjoy work, laugh, make healthy choices and balance work-home lifestyle.

## Professionalism

Serve and communicate as industry professionals through competence, knowledge, resourcefulness, quality, attitude and cooperation.

## Client Success

Take personal interest in contributing to our clients' overall success with their business.

# AnchorSix Teams

The human side of absolute reliability

Synergy is powerful. That's why every AnchorSix customer has a dedicated team of six fantastic humans devoted to their business. Each has their own role and responsibility, but together they create a synergistic anchor of absolute reliability for your business. Imagine your new IT department with three Help Desk Technicians, a Systems Administrator, Network Engineer, and virtual CIO. All with an intimate understanding of your needs and technology. This is the real power behind the AnchorSix experience.

## Help Desk Technicians

Experts in technology. They quickly knock down problems standing in the way of your productivity. They help with how-to questions and they keep you up and running at all times.

## Systems Administrator

Responsible for the core of your infrastructure, best practices, procedures, and documentation.

## Network Engineer

Responsible for automation tools, proactive maintenance, and all other things reducing the amount of problems seen by the rest of the team.

## vCIO

Brings business acumen to the IT Team. This role is about helping your executive management understand how technology is working for you. You meet with your vCIO regularly to discuss reports, policies, procedures, and planning for the future.



# Our Services



Your IT Team



Cybersecurity



AnchorCare



Productivity Essentials



Documentation



Business Continuity



Professional Services



# Your IT Team

We designed the AnchorSix experience to provide each client with a unique team of six IT professionals in strategic roles: Help Desk Technicians, Systems Administrator, Network Engineer and even a vCIO with business acumen to strategize, budget and plan for the future. Your dedicated IT team functions like a large scale, enterprise IT department with their own tools and escalation resources to harmonize your business with technology.

Collectively, your IT team never gets sick or takes a vacation day. You enjoy the benefits of familiar faces with human redundancy for a truly amazing service experience.

***“Discover the value of a great team.”***

– AnchorSix





# Cybersecurity

We believe in robust security layers to prevent you from being an easy target for would-be attackers. We fortify your infrastructure with the best defense layers in the cybersecurity industry:

- Unified threat management firewall protection
- Local antivirus software
- Patch management
- Documented security best practices
- Threat and vulnerability reporting
- Sensitive data encryption
- 24/7 monitoring
- Intrusion detection and prevention
- Category-based web filtering

Plus, detailed traffic analysis and reporting so you can track your team's internet use.

***“You have a 26% chance of a data breach in the next two years.”***

– Ponemon Institute



# AnchorCare

We put the productivity of employees and their equipment on our shoulders not yours. Think of AnchorCare as your IT management, providing unlimited support for anything a device's operating system can do. Mac and PC workstations, servers, mobile devices: We monitor vital signs and critical resources 24/7 to prevent problems before they occur. And with our all-inclusive flat-rate service, the incentive is ours to proactively reduce problems.

*"Enjoy all-inclusive support—what you need, when you need it" – AnchorSix*



# Productivity Essentials

One of the easiest ways to improve efficiency with technology is getting everyone on the same page. By standardizing on productivity tools, you save countless hours in transfers, reformatting and other time wasters.

As part of the AnchorSix service, we provide your staff with the industry's most popular productivity suite, Office 365 Business Premium. We further secure your Office 365 platform with the most comprehensive Barracuda cloud protection suite for unlimited spam filtering, backup retention and email archiving.

You also enjoy insights with reporting and monitoring for a deeper understanding of your overall effectiveness with our service.

***“20% of time is spent looking for internal information.” – Vitru***



# Documentation

AnchorSix is fanatical about documentation—the value it brings to the table is undeniable. This is one of our largest investments in your business. Great documentation saves time, creates security, aids recovery, and most importantly, enables reproducible success.

Our industry-leading documentation platform captures the details of your infrastructure, adheres the team to your unique operating procedures and creates an invaluable knowledge base specific to your vendors and technology.

Secured with military-grade encryption and multifactor authentication, your documentation is accessible to you anytime. Plus, we can publish how-to articles and training documents for your employees to utilize.

***“The palest ink is better than the best memory.”*** – Chinese proverb



# Business Continuity

The AnchorSix business continuity solution puts you in the best position to keep your company thriving when the unexpected occurs. Your IT team will identify where critical data resides and include a managed solution that best fits your sensitivity to downtime.

Using the highest level of backup solution, we can quickly recover any protected machine in your infrastructure anytime, anywhere. Our automated process even tests your backups every night, giving us all peace of mind so we can sleep at night.

*“If you don’t test your backups, you don’t have backups.” – AnchorSix*



# Professional Services

One of the great things about partnering with AnchorSix is that you have access to our years of experience with professional IT consulting. We can help you with nearly anything in the broad spectrum of information technology including:

- Data center co-location
- Third-party application support
- Procurement services
- Vendor management
- VoIP solutions
- Wiring and infrastructure
- Surveillance

Any problem you face with your technology and the efficiency of your business, AnchorSix and our industry partners can find a solution for you.

***“If you can think IT, we can handle IT.”***

– AnchorSix



Our Process

# The Road to Stability

We know our industry is event driven. In fact, if you're reading this, you're probably in the middle of an IT crisis and have immediate needs. Our six-step process is designed to resolve those needs and quickly get you on the road to long-term easy, safe and reliable IT.



## 1 Team Deployment

Your Team of Six IT professionals move into action. Your most immediate needs are the priority. We do whatever it takes to get you on your feet while learning the intricate details of your technology. Your IT team is everywhere, resolving problems and meeting with management on strategy, best practices and prioritization. This is the first step in controlling chaos.



## 2 Securing Your Business

We deploy everything your business needs to protect itself from the evils of the world. We implement multiple layers of proven cybersecurity and prepare your data for fast and reliable recovery when necessary. Sounds complicated, but this is where things start to quiet down.



## 3 Documenting Everything

We are fanatical about developing standard operating procedures and documenting how everything runs. From how-to articles to infrastructure credentials, we document it all. Your secure and accessible documentation is the foundation for consistent support and best practices.



## 4 Proactive Monitoring

From your workstations and servers to your hosted applications, we monitor everything. The sensors record data every 60 seconds and retain the results for two years. This intelligent and highly proactive system uncovers potential problems before they happen and creates insight into how things run with your technology vendors.



## 5 Productivity Tools

If you're not already there, we get you running on the most effective and familiar office productivity suite in the industry, Microsoft Office 365 Business Premium. We sync your data to the cloud and teach you how to safely share and collaborate on documents. We protect your work with an additional layer of unlimited email archiving and cloud storage retention with Barracuda Essentials for Office 365. Productivity and peace of mind reach a new level.



## 6 Long-Term Success and Improvement

Our talented people, tools and best practices pave the way to successful technology. Help Desk Technicians are a call away. Your Systems Admin proactively manages your infrastructure. Your Network Engineer keeps your technology secure and reliable. Your vCIO ensures the effectiveness of your investments. All working together for long-term trusted reliability.



# Testimonials

“Before we had AnchorSix on board, IT was a constant struggle. AnchorSix came in with a lot of good recommendations on security, on backups and on how to be more productive. We really like leveraging the AnchorSix team.”

**Jared Ellis, Myler Disability**

“AnchorSix has taken over, gladly taken over, our IT. They help us address the millennial needs of our members and they keep us online and in business.”

**Scott Kirkland, Riverside Country Club**

“The best part of having a network partner is that you never know that they’re there. That allows you to focus on your own business. When we do need them, they’re there 24/7.”

**Steve Couliard, Berkshire Hathaway Home Services**

“We now have a hassle-free network. They’ve been a very strong partner with our IT solutions.”

**Everett Crane, Young Automotive Group**

“I now feel like I have the answers to the important questions to technology that I didn’t have before. They give me straight answers that I can trust. Make the move to AnchorSix.”

**Colton Lawrence, Equinox Business Solutions**



**Your team is ready to start**



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